

Model Program Book  
**COMMUNITY  
SERVICE  
PROJECT**



Designed & Developed by



**ANDHRA PRADESH  
STATE COUNCIL OF HIGHER EDUCATION**

(A STATUTORY BODY OF GOVERNMENT OF ANDHRA PRADESH)



# PROGRAM BOOK FOR COMMUNITY SERVICE PROJECT

Name of the Student: CHOKKAKULA . SUBHA SRI

Name of the College: Mrs A.V.N college

Registration Number: 120130803034

Period of CSP: 3 weeks From: 27-9-22 To: 18-10-22

Name & Address of the Community / Habitation :

\_\_\_\_\_ University


YEAR


## Student's Declaration

I, CH. SUBHA SR?, a student of CSP Program,  
Reg. No. 120130803034 of the Department of Commerce  
Mrs A.V.N Degree College do hereby declare that I have completed  
the mandatory community service from 27-09-22 to 18-10-22 in  
R.K. Beach (Name of the Community/Habitation) under the Faculty  
Guideship of Dr. B. Suresh Babu (Name of the Faculty Guide), Department  
of Commerce in Mrs A.V.N College

(Signature and Date)

### Endorsements

  
Faculty Guide

  
Head of the Department

  
Principal

PRINCIPAL  
MRS. A.V.N. COLLEGE  
VISA KHAPATNAM

# Community Service Project Report

Submitted in accordance with the requirement for the degree of.....

Name of the College: Mr's A.V.N college

Department: Commerce

Name of the Faculty Guide: B. SURESH BABU

Duration of the CSP: From 27.09.22 To 18.10.22

Name of the Student: CH. SUBHA SRID

Programme of Study: SOCIAL IMMERSION

Year of Study: 2020 - 2023

Register Number: 120130803034

Date of Submission:



## Certificate from Official of the Community

This is to certify that CH. SUBHA SRJ (Name of the Community Service Volunteer) Reg. No 120130803034 of MV's A.V.N (Name of the College) underwent community service in R.K. Beach (Name of the Community) from 27-09-22 to 18-10-22. The overall performance of the Community Service Volunteer during his/her community service is found to be Good (Satisfactory/Good).

*Authorized Signatory with Date and Seal*

### Acknowledgements

The satisfaction that accompanies the successful completion of any work would be incomplete without mentioning the people who made it possible and whose encouragement and guidance has been a source of inspiration throughout the course of the project. We are thankful to the sanctum MRS. A.V.N college, VSP for giving us the opportunity to fulfil our aspiration to express our heartfelt to our beloved principle Mr. M. Simhadri Naidu for the kind support doing this project.

We are privileged to express my sincere honourable gratitude to Mr. M. Prasanna Kumar, head of the Dept. of Commerce.

We are privileged to express my sincere gratitude to Dr. B. Swesh Babu mentor, lecturer in commerce & for giving his continues support and guidance in our project.

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## CHAPTER 1: EXECUTIVE SUMMARY

The community service report shall have only a one-page executive summary. It shall include a brief description of the Community and summary of all the activities done by the student in CSP and five or more learning objectives and outcomes.

### \* Brief Description of the Community:-

Rama Krishna Beach also known as R.K. Beach is situated on the east coast of Bay of Bengal in Visakhapatnam, Andhra Pradesh. Rama Krishna beach is a beautiful spot for relaxation and pleasure is a natural beautiful scene. The roaring sound of sea gives enormous pleasure. It includes highlights of R.K. Beach the submarine museum, Visakhapatnam, Sri Rama Krishna mission Ashram, Kali mandir are best of R.K. Beach.

### \* Summary of the activities done:-

Social Immersion is one of the field work methods. It refers to the mode of field work in which the researcher totally immersion himself/herself in the society to gain an in-depth knowledge about it. The term "immersion" is derived from the word "immerse" which means involve yourself under in liquid completely.



## CHAPTER 2: OVERVIEW OF THE COMMUNITY

About the Community/Village/Habitation including historical profile of the community/habitation, community diversity, traditions, ethics and values.

Brief note on Socio-Economic conditions of the Community/Habitation.

\* About the community:-

India youth for society (IYFS) was established under 2001 with headquarters at Visakhapatnam. The society has grown from a few nominal members to efficient group members along with volunteers and interns. Today, the society runs its awareness campaigns in Visakhapatnam as well as Hyderabad.

\* Historical profile of the community:-

India youth for society (IYFS) was established under the Andhra Pradesh Societies Registration Act, 2001 [Regd. NO. 331/2011] with headquarters at Visakhapatnam. They aim to take a proactive approach towards empowerment of youth, protection of the environment and providing employment opportunities. In this light, India youth for society (IYFS) launched "plastic free India" awareness campaign.

### CHAPTER 3: COMMUNITY SERVICE PART

Description of the Activities undertaken in the Community during the Community Service Project. This part could end by reflecting on what kind of values, life skills, and technical skills the student acquired.

\* Activities undertaken in the Community during the community service project:-  
The activities that we had done during our community service project. We team undertaken service like Swachh Bharat, Beach cleaning, plastic awareness, blood donation. Surveys to know the valuable reviews of them to know whether our performance is good or not. And we had come to know that not everyone empathy to each other, some of them are kind & loving. By this community service project we know the real truth and emotion & feelings of the society directly. Hence come to know that the activity done through the service project may reflect on us compulsorily because of this survey on us since we learnt a lot.



### ACTIVITY LOG FOR THE FIRST WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	swachh Bharat clean up in R.K. Beach	Identification of plastic waste mble	
Day -2	swachh Bharat cleanup in our college premises	Knowing the problems regarding garbages	radhika
Day -3	swachh Bharat cleanup in NGO premises	Identified the maintenance of the environment.	Anita
Day -4	Awareness regarding cleaning surroundings in near areas.	Questionnaire prepared to know the view of people	dhans
Day -5	Awareness programme done by us in NGO surroundings	Questionnaires prepared to know the view of people	megha
Day -6	Survey regarding the beach cleanup.	created survey questions to know their final opinion	



## WEEKLY REPORT

WEEK - 1 (From Dt 27-9-22 To Dt 4-10-22)

Objective of the Activity Done:

Detailed Report:

As a part of community service project, we took a beach to cleanup for the protection of our environment.

In that we had started cleaning up our beach in certain distance as we can.

We had identified some of people using dustbins and some more not. The main

identifications in our project is "plastic" we seen a drastic reduction in beach

road instead of plastic spoons, papers, cups etc., they're using wooden thing

and 1-time usage of production.

And also given awareness regarding our surrounding cleanup and to maintain our environment clean

& pure. The last thing we had performed a survey regarding Swachh

Bharat in a certain areas to know and to share importance of Swachh Bharat

to them at last they all agreed us they made us this programme to successful.

### ACTIVITY LOG FOR THE SECOND WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	plastic awareness in beach at R.K. Beach	seen subject -ion of plastic in beach	<i>[Signature]</i>
Day -2	plastic awareness in beach premises	Maintaining their premises very nearly	<i>[Signature]</i>
Day -3	plastic awareness in Sewer surroundings	Don't know their premises to maintain	<i>[Signature]</i>
Day -4	Blood donation camp in Beach	Setup a blood donation camp	<i>[Signature]</i>
Day -5	Blood donation camp in sewer surroundings	Some of aware about blood donation	<i>[Signature]</i>
Day -6	Donating blood in blood bank	Donated blood to the Bank.	<i>[Signature]</i>



## WEEKLY REPORT

WEEK - 2 (From Dt: 11/10/22 to Dt: 17/10/22)

Objective of the Activity Done:

Detailed Report:

As a part of our community in our second week project we had done a awareness of plastic in beach and also in premises of beach.

Also campaigned at beach of blood donation camp and also in that premises. we find out that all the people are kind together one among some more aren't proper but many of them are kind and donated their blood and they communicated very well with us they warned with us all they have good kind hearted persons among us with good environment

At last they held our programme successful. lastly we want to blood bank to give a blood our team some had given their blood to the organization they felt very heart warm with good facilities & hospitality.



### ACTIVITY LOG FOR THE THIRD WEEK

Day & Date	Brief description of the daily activity	Learning Outcome	Person In-Charge Signature
Day -1	Tree plantation in the premises of college	joined our hands to save environment	Admal
Day -2	Tree plantation in the premises of NIGIO	Good environment we had added little	Bajya
Day -3	swachh Bharat awareness programme in schools	explained, we learnt some more not know that	Singh
Day -4	Tree importance programme in college	finded the people with less knowledge of swachh Bharat	Amas
Day -5	Blood donation awareness programme in college	looked glad the donation camp	blany
Day -6	Blood donation awareness programme in school	learnt that less knowledge of donating blood	preet

## WEEKLY REPORT

WEEK - 3 (From Dt. 11-10-22 to Dt. 18-10-22)

Objective of the Activity Done:

Detailed Report: As a part of our community service project at the last of our week we had done tree plantation which we meant to save the environment and to safeguard our lives also we had planned to plant trees in the premises of NRI. Our NRI which are combined is very good atmosphere & good environment so that we had added little more to take much experience of environment.

And also we had stopped to schools to give a awareness about swachh Bharat also to the colleges to brief them about the importance of tree plantation. At least we had a last programme of awareness of blood donation among the people to face their fears.

Like wise we had completed our three weeks project successfully and our team felt very happy to serve.

## CHAPTER 5: OUTCOMES DESCRIPTION

Details of the Socio-Economic Survey of the Village/Habitation Attach the questionnaire prepared for the survey.

We had took beach to cleanup regarding SWM project accordingly we took R.K. Beach, Visakhapatnam to we had mostly done awareness programmes and tree plantation regarding SWM project and we had donated blood and performed a blood donation camp. So we didn't done much survey but we had done 1 survey regarding the Swachh Bharat that questionnaire we are attaching here.

- \* Questionnaire prepared for the survey:-
- 1) How many dustbins are using?
  - 2) Throwing wastes daily or not?
  - 3) Any health issues relating to garbage?
  - 4) Garbages are clearing or not?
  - 5) Are you cleaning your surroundings or not?
  - 6) How you will keep your environment clean?
  - 7) Do you support Swachh Bharat Mission?



### Describe the problems you have identified in the community

As a part of our community service in Beach we had seen some of the problems pushed up. That means when municipal staff and volunteers of the beach cleaning the beach some of the people don't they using dustbins because of less knowledge of the environment protection. Some of them are good enough of their knowledge and doing their best to protect our environment. Also as a part of our community project service we had organized a blood donation camp to help fill the need of blood person there we find that all aware of donating blood. Hence we had explained them how to give, what will happen next. Then they agreed. At the last we had done one survey regarding swatch Bharat by this we come know that all are keeping their surrounding & house clean but the problem is the implementing projects and services not coming to them like wise they are mean to said some of their problems with us.

Short-term and long-term action plan for possible solutions for the problems identified and that could be recommended to the concerned authorities for implementation.

\* Short term action plan recommendation:-

- The outlist of our community service project we had recommended to implement more facilities to the beach environment to be attractive people more.
- The government had to improve more quality the facilities for the tourism people.
- The beach community had to grow more eating foods and playing tools and equipment more.

\* Long term action plan recommendation:-

- The activities of long term plan has to give good communicative proper.
- The long term should be played role importantly.
- That should be look after by the mentors or the government should look after by the mentors of the proper way of looking to the good healthiest communication skills majority.



**Description of the Community awareness programme/s conducted w.r.t the problems and their outcomes.**

The community awareness programme has been an important and innovative step towards an important communication skill within a student, which is very important for their growth. The problems are taken known as we imparted with this and there can be solution for their problems. The community program brought up.

We had initiated one step towards the cleanup the beach around the kms as we can. Firstly we have to give awareness about the environment cleaning and have to give a board regarding safety measure of the beach to safeguard our lives beach. And also conducted blood donation camp where we had initiated awareness camp regarding the blood donation and also kept our team donated blood to the bank. And also survived our about the programme towards the campaign that we had done and also for the environment protection.



### Report of the mini-project work done in the related subject w.r.t the habitation/village.

A mini-project work in the related subject w.r.t the habitation/village. (For ex., a student of Botany may do a project on Organic Farming or Horticulture or usage of biofertilizers or biopesticides or effect of the inorganic pesticides, etc. A student of Zoology may do a project on Aquaculture practices or animal husbandry or poultry or health and hygiene or Blood group analysis or survey on the Hypertension or survey on the prevalence of diabetes, etc.)

*The Report shall be limited to 8-10 pages.*

plastic is playing a vital role all over country. So we had focused on that by starting our community project with "plastic awareness" programmes by the help of NGO "INDIA YOUTH FOR SOCIETY". The main aspect of our service is to remove the usage of plastic in a mini & drastic level. Hence we had started our service with R.K. Beach known as Ramakrishna Beach, Visakhapatnam. Our team had claimed approximately certain kms through cleaning and clearing the plastic and some of the wastages near ocean waves which could harm the ocean.

and environment. And we had compiled certain events to classify the cleanliness. The activities that we had done in community service project includes Swachh Bharat, Blood donation, Tree plantation, Survey had done. The brief about this is below in this paragraph.

### \* Swachh Bharat:-

Swachh Bharat Mission (SBM), Swachh Bharat Abhiyan or Clean India Mission is a country wide campaign initiated by the government of India in 2014 to eliminate open defecation and improve solid waste management. It is a substructured version of the Nirmal Bharat Abhiyan launched in 2009 covered through by success manmohan Singh.

Initiated by the government of India, the mission aimed to achieve an "open defecation free" (ODF) India by 2 October 2019, the 150<sup>th</sup> Anniversary of the birth of Mahatma Gandhi through



construction of toilets. An estimated 89.9 million toilets were built in the period. "Clean India Mission". The campaign was officially launched on 2 October 2014 at the mission is aimed at progressing towards target 6.9 of the sustainable development goals Number 6 established by the United Nations in 2015. At a rally in Champaran, the prime minister called the campaign *Satyagrah* or *Swachhagrah* in reference to Gandhi's Champaran *satyagraha* launched on 10 April 1916. The mission was split into two - Rural and urban. In urban areas "SBM - Grameen" was financed and monitored through the Ministry of Drinking Water and Sanitation. Whereas "SBM - Urban" was overseen by the Ministry of Housing and Urban Affairs. As a part of the campaign, volunteers, known as *Swachhagrah*, or "Ambassadors of Cleanliness" promoted the construction of toilets using a popular



Method called community total sanitation at the village level. Other activities included national real-time monitoring and updates from non-governmental organizations such as waste workers.

### \* Tree plantation:-

Tree plantation means planting trees and plants. The purpose of tree plantation is save the endangered environment and to beautiful our life. Trees are valuable gifts of nature. They are known as best friends of every human being. They benefit us in various ways. The lives of men and other animals and insects are incon-  
-viable without the existence of trees in the world. Trees absorb carbon dioxide and give us oxygen without which no living being can live. Trees give us shade, medicine, food, fruits, furniture, fuel etc... Trees also keep the weather cool and cause rainfall. They also find soil and thus

prevent erosion. The land of Bangladesh is suitable for the plantation of different kinds of trees. Trees can be planted in the waste areas of sea beaches.

The villagers use their unused land by planting trees. June and July are the proper time for planting trees in our country. Trees are part and parcel of our life. So, it is our duty to plant more trees and take care of them in order to maintain balance between man and nature. To make the country economically developed and to save the globe from green house effect, we should plant trees on a large scale tree plantation.

### \* Blood Donation :-

A blood donation occurs when a person voluntarily has blood drawn and used for transfusions or made into biopharmaceutical medications by a process called fractionation.



Donation may be of whole blood or of specific components only directly. Blood banks often participate in the collection process as well as the procedures that follow it.

Today in the developed world most blood donors are unpaid volunteers who donated blood for a community supply. In some countries, established supplies are limited and donors usually give blood when family or friends need a transfusion. Many donors donate for several reasons, such as a form of charity, general awareness regarding the demand for blood, increased confidence in oneself, helping a personal friend or relative, and social pressure. Potential donors are evaluated for anything that might make their blood unsafe to use. The screening includes testing for diseases that can be transmitted by a blood transfusion, including



HIV and viral hepatitis. The donor must also answer questions about medical history and take a short physical examination to make sure the donation isn't hazardous to his or her health. The amount of blood drawn and the methods vary.

## CHAPTER 6: RECOMMENDATIONS AND CONCLUSIONS OF THE MINI PROJECT

- ⇒ physical and psychological safety.
- ⇒ supportive relationship.
- ⇒ positive social norms.
- ⇒ opportunities to belong.
- ⇒ Integration of family school and community efforts.

### \* conclusion:-

Our main motto for doing this internship was to understand the existing problems in society to know the different segments of society, and to understand the need of having social sensitivity in us. Growing the sense of empathy and responsibility in us for society through the internship was one of the goal. The whole concept of this internship programme came from the observation that people are losing empathy each other.

### Student Self-Evaluation for the Community Service Project

Student Name: CHOKKAKULA. SUBHA SR  
Registration No: 120130803034  
Period of CSP: From: To: 27-9-2022 TO 18-10-2022  
Date of Evaluation:

Please rate your performance in the following areas:

Rating Scale: Letter grade of CGPA calculation to be provided

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	OVERALL PERFORMANCE	1	2	3	4	5

Date:

Ch. Subhasr.

Signature of the Student



*Evaluation by the Person in-charge in the Community/Habitation*

Student Name: CHOKKAKULA . SUBHASRI  
Registration No: 120130803034  
Period of CSP: From: To: 27-9-2022 TO 18-10-2022  
Date of Evaluation:  
Name of the Person in-charge: Dr. B. Suresh Babu  
Address with mobile number: 9440120348

Please rate the student's performance in the following areas:

Please note that your evaluation shall be done independent of the Student's self-evaluation

Rating Scale: 1 is lowest and 5 is highest rank

1	Oral communication	1	2	3	4	5
2	Written communication	1	2	3	4	5
3	Proactiveness	1	2	3	4	5
4	Interaction ability with community	1	2	3	4	5
5	Positive Attitude	1	2	3	4	5
6	Self-confidence	1	2	3	4	5
7	Ability to learn	1	2	3	4	5
8	Work Plan and organization	1	2	3	4	5
9	Professionalism	1	2	3	4	5
10	Creativity	1	2	3	4	5
11	Quality of work done	1	2	3	4	5
12	Time Management	1	2	3	4	5
13	Understanding the Community	1	2	3	4	5
14	Achievement of Desired Outcomes	1	2	3	4	5
15	OVERALL PERFORMANCE	1	2	3	4	5

Date:

*B. Suresh Babu*  
Signature of the Supervisor

PHOTOS & VIDEO LINKS

\* BLOOD DONATION:







\* BEACH CLEANING:









## EVALUATION



## Internal Evaluation for the Community Service Project

### Objectives:

- To facilitate an understanding of the issues that confront the vulnerable / marginalized sections of society.
- To initiate team processes with the student groups for societal change.
- To provide students an opportunity to familiarize themselves with the urban / rural community they live in.
- To enable students to engage in the development of the community.
- To plan activities based on the focused groups.
- To know the ways of transforming society through systematic programme implementation.

### Assessment Model:

- There shall only be internal evaluation.
- The Faculty Guide assigned is in-charge of the learning activities of the students and for the comprehensive and continuous assessment of the students.
- The assessment is to be conducted for 100 marks.
- The number of credits assigned is 4. Later the marks shall be converted into grades and grade points to include finally in the SGPA and CGPA.
- The weightings shall be:

○ Activity Log	20 marks
○ Community Service Project Implementation	30 marks
○ Mini Project Work	25 marks
○ Oral Presentation	25 marks
- Activity Log is the record of the day-to-day activities. The Activity Log is assessed on an individual basis, thus allowing for individual members within groups to be assessed this way. The assessment will take into consideration the individual student's involvement in the assigned work.
- While evaluating the student's Activity Log, the following shall be considered -
  - a. The individual student's effort and commitment.
  - b. The originality and quality of the work produced by the individual student.
  - c. The student's integration and co-operation with the work assigned.
  - d. The completeness of the Activity Log.
- The assessment for the Community Service Project implementation shall include the following components and based on Weekly Reports and

**Outcomes Description**

- a. Details of the Socio-Economic Survey of the village/habitation.
- b. Problems identified.
- c. Community Awareness Programs organized.
- e. Suggested Short-Term and Long-Term Action Plan.

**MARKS STATEMENT**  
**(To be used by the Examiners)**



## INTERNAL ASSESSMENT STATEMENT

Name Of the Student: CH. SUBHA SRI  
Programme of Study: SOCIAL IMMERSION  
Year of Study: 2020 - 2023  
Group: B.COM  
Register No/H.T. No: 120130803034  
Name of the College: Mrs. A.V.N. college  
University: Andhra university

Sl.No	Evaluation Criterion	Maximum Marks	Marks Awarded
1.	Activity Log	20	
2.	Community Service Project Implementation	30	
3.	Mini Project Work	25	
4.	Oral Presentation	25	
	GRAND TOTAL	100	

Date:

Signature of the Faculty Guide

Certified by

Date:

Signature of the Head of the Department/Principal

Seal:



## **ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION**

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